

Impact Video 2024

Purpose: Produce a short video that illustrates the current year's LTC theme. The entry encourages faith in a format that is capable of being easily and widely shared online within the different social media networks.

Process:

- Participate as an individual or on a team.
- Film and edit a short video about the LTC theme.
- Upload your video to YouTube with NTLTC 2024 somewhere in the video description.
- Promote your video through various online methods (Twitter, Facebook, email, etc).
- Upload the entry on or before **March 11, 2024**.
- Submit your entry as instructed on the NTLTC Submission Events page located at ntltc.org.

Rules:

1. Maximum length of the Impact Video is 2 minutes. Videos that exceed the time limit will be penalized.
2. Video must incorporate the current year's LTC theme.
3. Video should appeal to an online audience.
4. Video should be creative and unique.
5. All actors/narrators/participants must be students.
6. Royalty free background music, special effects, etc. are allowed.
7. There are five grade levels in this event: Grades 3-4, 5-6, 7-8, 9-10, 11-12
8. The video may include students from more than one grade division; *however*, the video will be judged in the division of the oldest participant.

Awards:

Awards will be given to all team members, based on each team's rating. Ratings and awards of gold, silver, bronze, or honorable mention will be given according to the judging criteria listed.

Judging Criteria:

- **Theme** - Is the current year's theme subtly or obviously displayed?
- **Creativity** - Does the video display creativity?
- **Uniqueness** - Is the video unique in content, presentation, or style?
- **Length** - Is the video 2 minutes or less?
- **Picture** - Does the video have good picture quality?
- **Sound** - Are all actors, sound effects, music, etc. clearly heard and understood?
- **Copyright** - Are all copyright rules followed?
- **Video Editing** - Is the video properly edited?
- **Acting (if applicable)** - Do the participants show effort put into acting?
- **Views** - Has the participant attempted to gather views by cross-promotion on social media?

Use of Materials Submitted to NTLTC

Ownership of work submitted to NTLTC as a part of NTLTC events remains the property of the submitter. The participant authorizes use of the entry by the NTLTC Board of Directors in any way the Board may deem appropriate. This may include but is not limited to promotion, fund-raising, or training for the purpose of Christian leadership training of youth.